

Station KSNV-TV LAS VEGAS, NV Advertiser () JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2214 Buyer KEGAN BERAN Phone# Fax#	Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/P1/P2/E //2214 Flight Dates 10/29/2012 - 11/04/2012 Hiatus Weeks	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of weeks	Total Spots	Total Cost	Daypart
	11	M-F	730P-8P	FACE	:30	\$900.00	10/29-11/02	0	0	0	\$0.00	
	Buyline Comment: FACE											
	12	M-F	11P-1135P	NEWS	:30	\$1,200.00	10/29-11/02	0	0	0	\$0.00	
	Buyline Comment: NEWS											
	13	M-F	1135P-1235A	LENO	:30	\$900.00	10/29-11/02	0	0	0	\$0.00	
	Buyline Comment: LENO											
	14	SA-SU	11P-1135P	NEWS	:30	\$1,200.00	11/03-11/04	0	0	0	\$0.00	
	Buyline Comment: NEWS											
	15	SA	6A-7A	NEWS	:30	\$375.00	11/03-11/03	0	0	0	\$0.00	
	Buyline Comment: NEWS											
	16	SA	7A-8A	SAT TODAY	:30	\$625.00	11/03-11/03	0	0	0	\$0.00	
	Buyline Comment: SAT TODAY											
	17	SU	7A-8A	SUN TODAY	:30	\$600.00	11/04-11/04	0	0	0	\$0.00	
	Buyline Comment: SUN TODAY											
	18	SU	8A-9A	MTB	:30	\$7,500.00	11/04-11/04	0	0	0	\$0.00	
	Buyline Comment: MTB											
	19	SA	3P-630P	NEWS	:30	\$375.00	11/03-11/03	0	0	0	\$0.00	
	Buyline Comment: NEWS											

---REPORT TOTALS---
 Report Totals by Daypart

Station KSNV-TV LAS VEGAS, NV. **Agency** () STRATEGIC MEDIA PLACEMENT
Advertiser () JOE HECK 4 CONGRESS **7669 STAGERS LOOP**
Product JOE HECK 4 CONGRESS **DELAWARE, OH 43015**
Estimate# 2214 **Agency C/P1/P2/E** //2214
Buyer KEGAN BERAN **Flight Dates** 10/29/2012 - 11/04/2012
Phone# **Hiatus Weeks**
Fax# **Rep Firm**
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00
 Sales Totals: 0 / \$0.00
 Station Totals: 0 / \$0.00
 Lines not sent/cold/rtm: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	DATA	0%	KBLR	0%	KINC	0%	KLAS	23%	KSNV	37%
		KTNV	20%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	14%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER
 EST SHARES

Books MCV12
 Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE